



The CapDev Advantage

Experienced

*40-year firm history
Hundreds of successful campaigns across the Southeast*

Inclusive

We care about all people and [believe](#) in the power of inclusivity

Deep Knowledge Base

*All fundraising counsel bring decades of experience
Shared knowledge & expertise applied to specific development concerns
Best practices database*

Cost Conscious

*Cost Sensitive, Cost Effective
Priced in phases, customized according to needs
Value of full team of experts on staff at no additional cost*

Flexible

A 30-day change in contractual arrangements is always extended

Accessible

Fundraising counsel based in North Carolina & throughout the Southeast region

Accountable

Measurable outcomes in each phase of activity

Team Approach

Double benefit of devoted Senior Counsel + Team of development professionals including researchers, writers, and advisors delivering fresh insights & innovation

Investment

*The work of your campaign builds greater capacity in your overall fund development efforts
Long-term value gained from short-term goal*

Contact: Clare Jordan, Vice President

cjordan@capdev.com

336-747-0133